Welcome to the ETF and Index Performance Dashboard!

This interactive dashboard gives you the power to explore the performance of various Exchange Traded Funds (ETFs), major indexes, and compare performance between ETFs and indexes over time. Whether you’re an experienced investor or just getting started, this dashboard gives valuable insights into the world of ETFs and market indexes.

Exchange Traded Funds (ETFs) are funds that are traded on stock exchanges, much like individual stocks. ETFs consist of a collection of securities, like stocks, bonds, commodities and more but with the flexibility of trading like a stock. By design, they are built to track the performance of a specific asset class, sector, index, or commodity. ETFs allow investors to gain exposure to various assets and easily diversify their portfolio without having to buy individual securities.

In contrast, Indexes (like the NASDAQ, S&P500, NYSE, DJIA), are a collection of stocks and other assets that represent a particular segment of the market. They provide a benchmark against which the performance of individual investments can be measured.

An example to show the value of this dashboard and the definitions above; the Vanguard VOO ETF’s aim is to track (and ideally beat) the performance of the S&P500 Index by investing in stocks traded in the S&P500 Index.

The dashboard presents line charts that show:

* The performance of selected ETFs over time
* The performance of selected Indexes over time
* The comparison between a selected ETF and Index over time

It allows you to select which ETFs and indexes to view using the dropdown menus at the top of the dashboard. Based on your selection, the charts will update automatically. Hovering over the charts will show the exact performance figures for each ETF or index on any given date between 2018 and 2021.

The charts show the closing price of each ETF and the value of each index over time, which are common measures of performance. Obviously if the line is going up, that means the value of the ETF or Index is increasing. If it goes down, the value decreases. By comparing different ETFs and Indexes, you can see which ones have been performing better over the selected period, from 2018 to 2021.

Our aim for this dashboard is to show that ETF and Index performance can vary greatly, which is why it’s important thoroughly research and plan your investment strategy. We encourage you to use this dashboard to explore different ETFs and indexes and make informed investment decisions. Remember, past performance is not indicative of future results. Happy investing!